Electronic Acknowledgement Receipt					
EFS ID:	10520256				
Application Number:	10085886				
International Application Number:					
Confirmation Number:	7769				
Title of Invention:	Method and system for advertising based on the content of selected channels or broadcasted programs				
First Named Inventor/Applicant Name:	Dan Kikinis				
Customer Number:	22907				
Filer:	Chunhsi Andy Mu/Allison Anderson				
Filer Authorized By:	Chunhsi Andy Mu				
Attorney Docket Number:	007287.00017				
Receipt Date:	14-JUL-2011				
Filing Date:	27-FEB-2002				
Time Stamp:	14:50:12				
Application Type:	Utility under 35 USC 111(a)				
Payment information:	•				

Submitted with Payment

File Listing:									
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)				
1	Assignee showing of ownership per 37 CFR 3.73(b).	7287-17-373bStmt.pdf	49301	no	1				

no

Warnings:

Information:

		Total Files Size (in bytes): 379970						
Information								
Warnings:								
1 Tower of Automity	7.207 2.000 0.00	472b5d9b2ad5cc6da9e9b/1ff749c0cbe19 d797						
2	Power of Attorney	ower of Attorney 7287-BlockPoA.pdf	330669	no	2			

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.